



ICTPACK SOLUTIONS LTD

Embracing Innovation

PackSMS

Product Brochure

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1. Overview

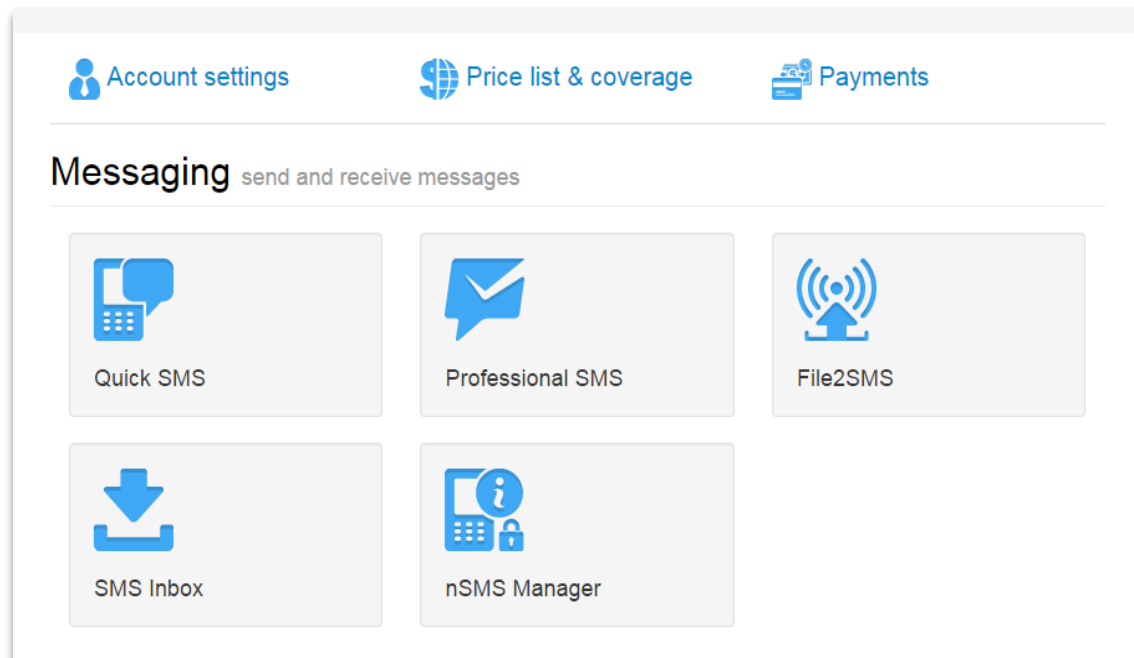
SMS service has been around for centuries, it's the simplest way of keeping in touch with your customers, employees, partners that very few business are currently taking advantage of.

Facts

- ✓ Every phone and smartphone ever made has SMS capability
- ✓ 95% of received SMS are read within 10 seconds
- ✓ SMS is reliable and last mile option to internet based means e.g. E-mail

2. Product Features

✓ **Multiple Messaging Options**



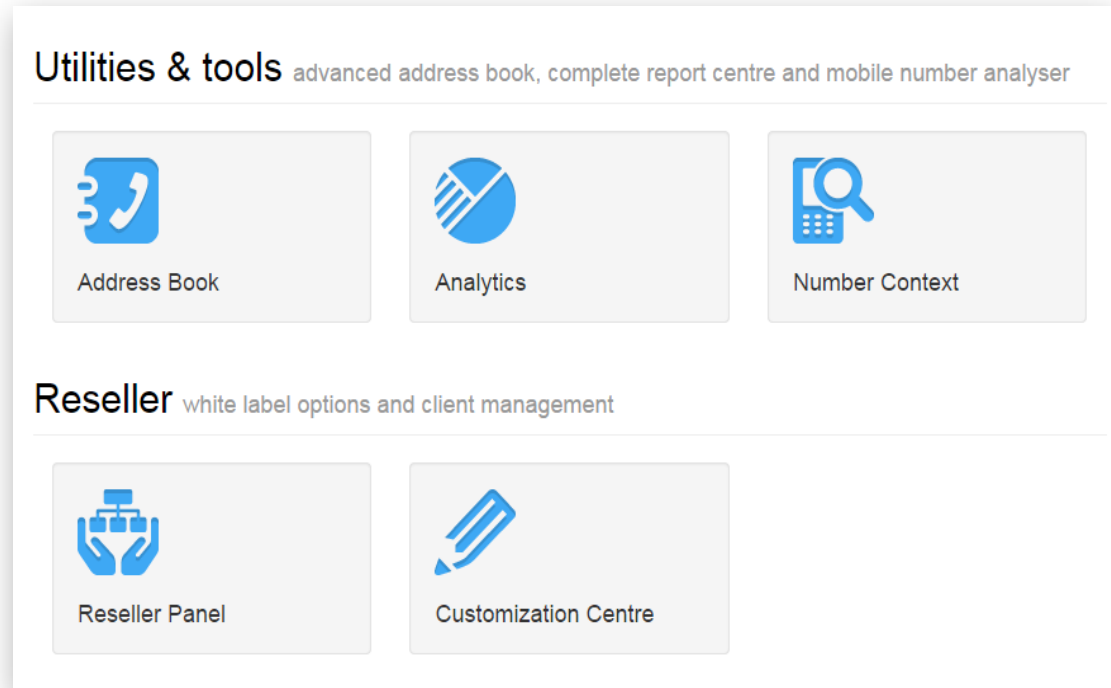
Choose from QuickSMS, Professional SMS, File2SMS, for various functions like customizing sender ID, importing Text body and recipient lists from external files, Schedule Sending, Delivery reports etc.

✓ **Address Book and Contacts Management**

Import/ Export your contacts from/to any source, create unlimited entries, manage and store in the cloud

✓ **Analytics**

Track all messaging activity with comprehensive reports center with detailed reports



✓ **Number Context**

Check mobile numbers; on, off, invalid, not in use, roaming and clean your database

✓ **Excel-to-SMS**

Send SMS, delivery reports and receive inbound messages directly from within an excel spreadsheet

✓ **Desktop Messenger**

Send messages and receive directly on your laptop or computer desktop via the desktop app

✓ **Secure Web-login and Account Management**

Login securely from your browser; manage your account details and security features.

3. Bulk SMS for what?

- ✓ Send reminders for events, payments & appointments.
- ✓ Send offers and discounts to bring customers to you.
- ✓ Introduce new products and services to inform customers.
- ✓ Send emergency updates quickly at the last minute.
- ✓ Gather information from target communities at once.
- ✓ Send greetings and messages to friends and family.

4. Who can use PackSMS?

- ✓ Small and Large Businesses
- ✓ Government Entities
- ✓ NGOs and Social Groups
- ✓ Schools/Higher Education
- ✓ Event Planners (weddings, functions, seminars)
- ✓ Religious Groups
- ✓ Bars & Nightclubs
- ✓ Restaurants
- ✓ Individuals